



fcbcnyc

community.



table of contents

- What is FCBC Community? [3](#)
- FCBC's Footprint [4](#)
- Community Events [5](#)
 - ◆ Community Superbowl Party [6](#)
 - ◆ Hope For Harlem [7](#)
 - ◆ Coats for Care [8](#)
 - ◆ #WeLoveOurMoms Outreach [9](#)
 - ◆ #WeLoveOurDads Outreach [10](#)
 - ◆ Breakfast Before Books [11](#)
 - ◆ Weekly Food Pantry [12](#)

- Become a Partner [13](#)
- Our Partners [14](#)
- Connect with Us [15](#)



fcbc community?

We are an ever evolving community of visionaries, dreamers, and doers who have been **called by God to live** the lives we were created to live; **commanded by God to love** beyond the limits of our prejudices and **commissioned by God to serve**.

We live. We love. We serve. These are words we live by. With that mission, FCBC Community builds events, initiatives, and projects to continue to impact the community where it needs it most.

Serving the needs of the incredibly diverse community of Harlem and Greater New York City is an honor and a joy. We invite you to join us in partnership for good, for change, for love.

This is FCBC Community.

Viewership

- ❑ Unique Views: More than 200,000 annually
- ❑ TikTok: More than a million video views
- ❑ Instagram 1.1 million views
- ❑ Youtube: 119K
- ❑ Facebook; 36k
- ❑ LiveStream or Website: 18.4K

Membership

- ❑ 19,000 Members
- ❑ 75% Women / 25% Men
- ❑ Primary Age Demographic: 19-44
- ❑ 26% Single

Social Media

- ❑ Instagram: 12.1k followers
- ❑ Facebook: 13k followers
- ❑ Twitter: 4,950 followers





community events

"I wanted to say THANK YOU SO MUCH for making yesterday possible for all of our clients, I've been able to give gift bags and merch that you all left behind for those clients who couldn't attend... Words wouldn't justify the gratitude we all feel. It was a pleasure meeting you all and spending time with you all. It is because of organizations like yours that I am able to somehow compensate where we may fall short. THANK YOU, THANK YOU, THANK YOU!"

—Facilitator of One of Our Partnered Shelters

:: People Served

175
in 2023

:: Cost of Event

\$3,500

community super bowl party

:: Description

Partnering with local shelters, we provide a fun, inclusive and high quality party leading up to the Superbowl. Depending on the year, we go directly to participating shelters or bring the shelter residents to the church.

- There are 72,562 homeless individuals in New York City. 56% are black.
- The Community Superbowl aims to add fun, connectivity, and dignity to as many as possible if only for one day.



:: People Served

Over
3K
in 2022

:: Cost of Event

\$50K

Hope for Harlem



[Watch the Recap Video!](#)

:: Description

The Hope for Harlem annual block party provides vital free supplies and resources to the Harlem community, as well as an opportunity to gather, celebrate and connect to their neighbors. Individuals, CBOs, unions, businesses, churches, and organizations to gather and connect.

- In 2022, 50+ vendors, resource tables and other offerings provided: 750+ pieces of PPE; 1800+ diapers and swaddles; 30+ haircuts; 400 popcorn and cotton candy bags; 781+ ice cream cones; 1000+ backpacks and school supplies; 650+ restaurant donated small bites; 900+ full grocery bags; 900+ bags of fresh produce; 1,800+ burgers and hot dogs; and tons of vital testing, resources, literature and information.



:: People Served

2700
in 2022

:: Cost of Event

\$46K

Coats for Care

:: Description

Now in its third year, Coats for Care's mission is to provide the most vital supplies to keep warm ahead of the winter months. We provide coats for toddlers through adults. We also give away winter kits and socks, the most requested item in shelters, gloves and toiletries.

■ Thanks to the generosity of our community partners and contributors, Coats for Care was able to distribute 1000 winter coats and 1000 winter kits, and PPE supplies to those in need for January 2022, and an additional 700 in November 2022.



:: People Served

75 moms,
25 kids
in 2023

:: Cost of Event

\$4,000

#WeLove OurMoms Outreach

:: Description

Hosted the week before Mother's Day, this event puts mothers at the forefront by celebrating all that they do. Held at FCBC, mothers are pampered. We cater food and serve them, provide spa like treatments, give out swag bags and even have a Kidz Korner for mothers who need to bring their little ones along.

- *Black mothers are among the most undertreated group for depression. Black women have the highest level of hypertension.*
- *We are happy to introduce a bit of self-care and appreciation to the moms of our community.*



:: People Served

**55 dads,
11 kids
in 2023**

:: Cost of Event

\$4,000

#WeLove OurDads Outreach

:: Description

Hosted the week before Father's Day, this event puts fathers at the forefront by celebrating all that they do. Held at FCBC, fathers are served dinner, given swag bags, activities and games with their kids, and even free haircuts.

■ *Statistically, fathers receive precious little support and programs, with 78% of parenting support programs being geared towards moms. This outreach program aims to connect dads with as much love, support, and appreciation that is showered on moms.*



:: People Served

900
Students
a month

:: Cost of Event

\$18K
Per year

breakfast before books

:: Description

Breakfast Before Books began in 2012 as a way to combat food insecurity. When children are hungry, they have a harder time focusing in school. During the school year, we provide grab and go breakfast to Harlem students consisting of items like: cereal, milk, fresh fruit, yogurt, juice and cheese.

■ 1 in 4 or more than 462,000 children in New York City are experiencing food insecurity -- a 46% increase over pre-pandemic figures.



:: People Served

**39,086
Annually**

:: Cost of Event

**\$70K
Annually**

weekly food pantry



[Watch the Recap Video!](#)

:: Description

For 20+ years, FCBC has operated their food pantry. During the pandemic, it was one of the few that remained open in New York City. Every Friday, volunteers pack grocery bags of meat, fresh produce and other staples for hundreds of people who travel from all five boroughs. There is also a delivery service for homebound seniors.

- Nearly 1.5 million New Yorkers now experience food insecurity, including one in four children, according to a 2021 analysis by Feeding America.
- Annually, our weekly food pantry serves 7878 children; 20419 adults; and 10789 seniors



become a partner



give

FCBC is a registered non-profit. Partner with us on any of our initiatives through a tax deductible donation.



volunteer

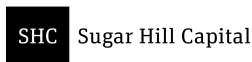
We'd love the power of you and your team joining our team for any of our major initiatives. We need all the hands we can get!



supply

Supplies and resources are absolutely necessary to make these initiatives happen. To see our list of in-kind donations, [click here](#).

community



partners



connect
with us

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15