



RE: Hope for Harlem 2025

TO: Dear Community Partner

At First Corinthian Baptist Church (FCBC), we strive daily to embody our mission to Live. Love. Serve. Out of this deep commitment to community, Hope for Harlem was born. What began as a COVID-19 relief effort has since grown into a beloved annual event, a day of unity, joy, and vital support for our Harlem neighbors, each year, Hope for Harlem brings together residents, local organizations, unions, churches, small businesses, and volunteers to meet the needs of our community in a spirit of compassion and celebration. It has become a true block party of service—where practical support meets heartfelt connection.

Thanks to generous sponsors like you, the impact has been extraordinary. In 2024 alone, with the help of over fifty community partners and volunteers, we were able to distribute:

- 30+ haircuts
- 781+ ice cream cones
- 1000+ backpacks with school supplies
- 750+ full grocery bags
- 900+ bags of fresh produce
- 650+ Ices and small bites
- 1800+ burgers and hot dogs
- Plus, live entertainment, giveaways, health screenings, and access to life-changing resources

Event Details

Date: Saturday, August 23, 2025

Location: 116th Street (between 7th & 8th Avenue Adam Clayton Powell Blvd & Fredrick Douglass Blvd)

What We Provide: Groceries, hot food and refreshments, school supplies, hygiene items, baby care products, employment and wellness resources, mental health support, and information from Harlem-based businesses and organizations.

We welcome both in-kind and monetary sponsorships and would love to share more about our support tiers and how your involvement can make a tangible difference. We are also open to offering new items or services that align with our mission of care and upliftment.

I would be honored to connect further and discuss how we can collaborate. Thank you for considering this opportunity to be part of something truly meaningful—because we believe, wholeheartedly, that we rise by lifting others.

Bysheena Jackson

Director of Community Engagement

FCBC (First Corinthian Baptist Church)



SPONSORSHIP OPPORTUNITIES

THERE ARE FOUR SPONSORSHIP OPPORTUNITIES AVAILABLE FOR THIS EVENT:

ADAM CLAYTON POWELL JR. ^{BLVD}

SPONSORSHIP:
\$7,000

- Banner
- Event Flyer
- Name on Back of a T-Shirt
- Promotional and Advertising Material
- Social Media
- Speaking Opportunity on The Day of The Event
- Digital Corporate Spotlight

LENOX ^{AV}

SPONSORSHIP:
\$5,000

- Banner
- Event Flyer
- Name on Back of a T-Shirt
- Promotional and Advertising Material
- Social Media
- Speaking Opportunity on The Day of The Event

As of now, the current event partners are:



ST. NICHOLAS ^{AV}

SPONSORSHIP:
\$3,000

- Banner
- Event Flyer
- Social Media

MORNINGSIDE ^{AV}

SPONSORSHIP:
\$1,000

- Banner
- Social Media

OUR GOAL IS TO PROVIDE HARLEM FAMILIES WITH ESSENTIAL ITEMS AND OPPORTUNITIES:

Groceries
Live Entertainment
Food & Refreshments

Back to School Supplies
Baby Supplies
Hygiene Products

Employment Opportunities
Mental Health Resources
Health and Fitness Resources

CONSIDER BECOMING A SPONSOR FOR HOPE FOR HARLEM

Without the gracious support of our partners and the Harlem community, putting on such a fantastic event would not be possible. If you are interested in sponsoring this event, please fill out the form. **Please make checks payable to First Corinthian Baptist Church and send to:**



**ATTN: BYSHEENA JACKSON - HOPE FOR HARLEM SPONSORSHIP
FIRST CORINTHIAN BAPTIST CHURCH
1912 ADAM CLAYTON POWELL JR BLVD, NEW YORK, NY 10026**

Please make checks payable to First Corinthian Baptist Church and include Hope for Harlem in the memo

- ☐ ADAM CLAYTON POWELL JR. BLVD SPONSORSHIP: \$7,000
- ☐ LENOX AVENUE SPONSORSHIP: \$5,000
- ☐ ST. NICHOLAS AVENUE SPONSORSHIP: \$3000
- ☐ MORNINGSIDE AVENUE SPONSORSHIP: \$1000

NAME: _____
ORG: _____
ADDRESS: _____
EMAIL: _____
PHONE: _____

For additional information please contact: Bysheena Jackson, hopeforharlem@fcbcnyc.org, 212-864-5976 ext. 172.