



RE: Hope for Harlem 2024 One Body, Many Parts

TO WHOM IT MAY CONCERN:

I hope this letter finds you well. At FCBC, we pride ourselves on exemplifying what it means to live, love, and serve. Out of our purpose and passion for the community, we created Hope for Harlem. What started as a relief event amid COVID, has transformed into a community-wide event that provides Harlem residents with vital supplies and resources. It also serves as a beacon of hope and an opportunity for individuals, CBOs, unions, businesses, churches, and organizations to gather and be neighbors.

Hope for Harlem has proved to be a resounding success. Thousands of struggling families in need were helped. In 2022, our sponsors, 50+ vendors, organizations and volunteer efforts enabled us to provide: 750+ pieces of PPE; 1800+ diapers and swaddles; 30+ haircuts; 400 popcorn and cotton candy bags; 781+ ice cream cones; 1000+ backpacks and school supplies; 650+ restaurant donated small bites; 900+ full grocery bags; 900+ bags of fresh produce; 1800+ burgers and hot dogs; tons of vital testing, resources, literature and information to thousands of attendees. Additionally, we provided resources such as: health screenings, a live DJ, giveaways, and prizes.

This year, our goal is to serve at least 3,000 individuals or families in the Harlem community with various items and resources during our one-day block party. Please find the event details below:

**Event Date:** Saturday, August 24 2024

**Location:** 116<sup>th</sup> Street between 7<sup>th</sup> & 8<sup>th</sup> Avenue

**Items/Services Provided:** Groceries; food and refreshments; backpacks/school supplies; hygiene products; diapers, formula, and baby/infant items; masks and hand sanitizer; employment opportunities; mental health resources; fitness resources; and information about local Harlem businesses and organizations.

We are also open to other items and services not listed above. We would love for you to check out our in-kind and monetary sponsorship tiers. I look forward to discussing this opportunity further and hope you will consider partnering with us on this day of giving and service, for we rise by lifting others.

Thank you sincerely,

Bysheena Jackson  
Director of Community Engagement  
First Corinthian Baptist Church

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[www.fcbcnyc.org](http://www.fcbcnyc.org)

1912 Adam Clayton Powell Jr. Blvd. New York NY 10026

# LIVE LOVE SERVE



**AUGUST 24, 2024**

*In partnership with First Corinthian Baptist Church and District Council 9*

## SPONSORSHIP OPPORTUNITIES

THERE ARE FOUR SPONSORSHIP OPPORTUNITIES AVAILABLE FOR THIS EVENT:

**ADAM CLAYTON POWELL JR. BLVD**

**SPONSORSHIP:  
\$7,000**

- Banner
- Event Flyer
- Name on Back of a T-Shirt
- Promotional and Advertising Material
- Social Media
- Speaking Opportunity on The Day of The Event
- Digital Corporate Spotlight

**LENOX AV**

**SPONSORSHIP:  
\$5,000**

- Banner
- Event Flyer
- Name on Back of a T-Shirt
- Promotional and Advertising Material
- Social Media
- Speaking Opportunity on The Day of The Event

As of now, the current event partners are:



**ST. NICHOLAS AV**

**SPONSORSHIP:  
\$3,000**

- Banner
- Event Flyer
- Social Media

**MORNINGSIDE AV**

**SPONSORSHIP:  
\$1,000**

- Banner
- Social Media

### OUR GOAL IS TO PROVIDE THE HARLEM FAMILIES WITH ESSENTIAL ITEMS AND OPPORTUNITIES:

Groceries  
Live Entertainment  
Food & Refreshments

Back to School Supplies  
Baby Supplies  
Hygiene Products

Employment Opportunities  
Mental Health Resources  
Health and Fitness Resources

## CONSIDER BECOMING A SPONSOR FOR HOPE FOR HARLEM

Without the gracious support of our partners and the Harlem community, putting on such a fantastic event would not be possible. If you are interested in sponsoring this event, please fill out the form. **Please make checks payable to First Corinthian Baptist Church and send to:**

For additional information please contact: Bysheena Jackson, [hopeforharlem@fcbcnyc.org](mailto:hopeforharlem@fcbcnyc.org), 212-864-5976 ext. 172.

\*For In-Kind Donations, please refer to the In-Kind Donation Opportunities Flyer for more information.

**ATTN: BYSHEENA JACKSON - HOPE FOR HARLEM SPONSORSHIP  
FIRST CORINTHIAN BAPTIST CHURCH  
1912 ADAM CLAYTON POWELL JR BLVD, NEW YORK, NY 10026**

\*Please make checks payable to First Corinthian Baptist Church and include Hope for Harlem in the memo\*

☐ **ADAM CLAYTON POWELL JR. BLVD SPONSORSHIP: \$7,000**

☐ **LENOX AVENUE SPONSORSHIP: \$5,000**

NAME: \_\_\_\_\_ PHONE #: \_\_\_\_\_

☐ **ST. NICHOLAS AVE SPONSORSHIP: \$3,000**

ADDRESS: \_\_\_\_\_ ORG: \_\_\_\_\_

☐ **MORNINGSIDE AVE SPONSORSHIP: \$1,000**

EMAIL: \_\_\_\_\_